

## Understanding Recruit into Coaching (RiC)?

### What is the aim of RiC?

Recruit into Coaching aims to recruit and train 10,000 adult volunteer coaches and put them to work in 70 of the most deprived areas of England by 2011. The 70 most deprived areas of England are identified through the highest ranked local authorities based on the Indices of Multiple Deprivation.

### Who developed it?

Recruit into Coaching has been developed and is being implemented jointly by Sport England and the Youth Sport Trust with support from sports coach UK and Skills Active on behalf of the Department for Culture, Media and Sport (DCMS).

### Why was it developed?

In the UK, it is estimated that there are between 130,000 and 160,000 qualified sport coaches and many others who are coaching but do not hold a national governing body coaching qualification. As sport can make such a positive contribution to the quality of life of millions of young people, it is vitally important that coaches get the right start in making sport a safe, enjoyable and rewarding experience.

Recruit into Coaching is part of the wider PE and Sport Strategy for Young People coaching strand and aims to increase the availability of high quality coaching to young people at an early age to contribute to the delivery of the five-hour offer.

### What does it look like?

The programme will provide opportunities for people in the London Boroughs of Barking and Dagenham, Greenwich, Hackney, Lewisham, Newham and Tower Hamlets to gain coaching qualifications and be supported in placements to help deliver the coaching sessions to children and young people. PRO-ACTIVE East London will receive a grant to support this work.

As part of PRO-ACTIVE East London's ongoing support in the area of coaching and workforce development, the project will also be available in the sub-regions remaining 4 London Boroughs of Bexley, Havering, Redbridge and the City of London.

The programme will pay for the candidates place on their chosen Level 1 Coaching courses. We will also offer free First Aid and Safeguarding and Protecting Children training.

### Am I eligible to apply? What do I have to commit to?

Yes if you would like to do a free level 1 coaching course

Yes if you are 16+

Yes if you are committed to attending and completing the level 1 coaching course

Yes if you are committed to attending a one-off Borough RiC Induction Session

Yes if you are committed to a minimum of 20 hours volunteer coaching to young people after you have completed your course.

### Who do I contact?

To register your interested please contact:

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