



# Living the Values

St Matthew Academy 3rd April 2009

# Living the Values

I would like to express my deep gratitude to all of the Urban Synergy representatives and mentors who gave up their time to support St Matthew Academies 'Living the Values' Evening on Friday.

Urban Synergy really added to the spirit of the occasion and helped to boost the confidence of all the Young Men who participated in the Dragon's Den activity with your presence and support.

It would be great if as Kelvin aged 15 said "I could be a mentor like them one day too"

Martin Nirsimloo, Vice Principal, St Matthew Academy



RIEN

EXPERIENCE









Snow Camp












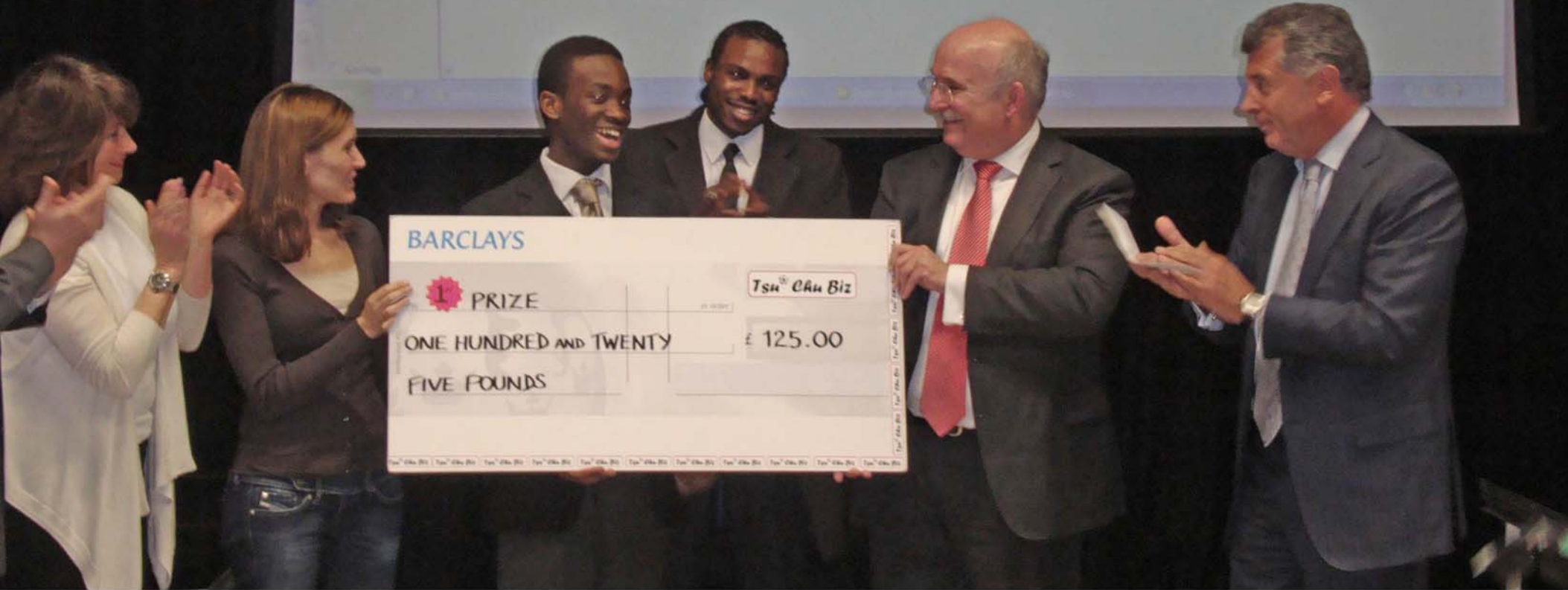
1 Please vote for your favourite business:

- A Graff Attack
- B Brite Sparkz
- C Flat Pack Toys
- D Isis Cosmetics Ltd.
- E Stardom Enterprises
- F Go Pro & Co.
- G Fruit Fusion



The St. Matthew Academy Dragons

- A Graff Attack
- B Brite Sparkz
- C Flat Pack Toys
- D Isis Cosmetics Ltd.
- E Stardom Enterprises
- F Go Pro & Co.
- G Fruit Fusion



The winner of the Dragons' Den Contest











GLOSSARY  
OF  
BUSINESS  
TERMS

Executive Director  
Each value of value  
to the business was derived by

AGENDA Day 3

OR US **LET'S LOOSEN UP!**  
**WHY A BUSINESS PLAN?**  
**STARTING BIZ PLAN PAGES**  
MISSION, VISION, VALUES, OWNERS, LEGAL  
FORMS/REGS  
**BREAK**  
CONTINUE BIZ PLAN... (12:00, 1:00, 2:00)  
**LUNCH**

11:00  
11:15  
12:30

13:15 **STRESS MANAGEMENT TECHNIQUES**  
OUTDOORS  
**COMPLETING BIZ PLANS**  
MARKETING, ACCOUNTING, YOUR PRESENTATION  
**BREAK**  
COMPLETING BIZ PLANS  
PAPER, BILGARDS, FLOORS

17:00  
18:30 **END DAY 3**

FEASIBILITY

RESOURCES? 25 People  
TIME AVAILABLE? 1 Hour 1/2 WEEK  
WILLINGNESS/DESIRE? Yes  
SELL UNITS PER PERSON PER HOUR? 3 Per Hour  
TARGET MARKET? 1000 (Home, College, High School, Club)  
PLAN PERIODS TO SELL? 1 Year, 2 Years, 3 Years, 5 Years

SALES FORECASTING Per Month

25 People x 300 Units x 1/2 Hour x 300 Per Month

START-UP COSTS

1 UNIT (one quantity) @ \$1-30  
PACKAGING PER UNIT \$2-5  
PROMO PER UNIT \$1-5  
MOBILE PHONE \$4-8  
RENT-STOREAGE \$20-50 (Per Summer)  
12-00 (1 Year Supply?)  
200-00 (Not Get 2 Years?)

DEVELOP BIZ PLAN (10-15)  
ROLES & RESPONSIBILITIES

FINANCIAL PLANNING

HOW MUCH MONEY COMES IN AND GOES OUT  
IN ONE MONTH?  $2000$   $1000$   $1000$

NO MORE KEEP SOME FINANCIAL RECORDS

HOW MUCH MONEY COMES IN  $2000$   
LESS  
HOW MUCH MONEY GOES OUT  $1000$

IS CALLED **NET PROFIT**...

THE FINANCIAL RECORDS WE KEEP ARE CALLED

MAXIMIZING YOUR PROFIT

MAXIMIZING YOUR PROFIT

STATEMENT

