



Living the Values

St Matthew Academy 3rd April 2009











Snow Camp





we are

bright sparks

we are

bright sparks

we are


bright sparks





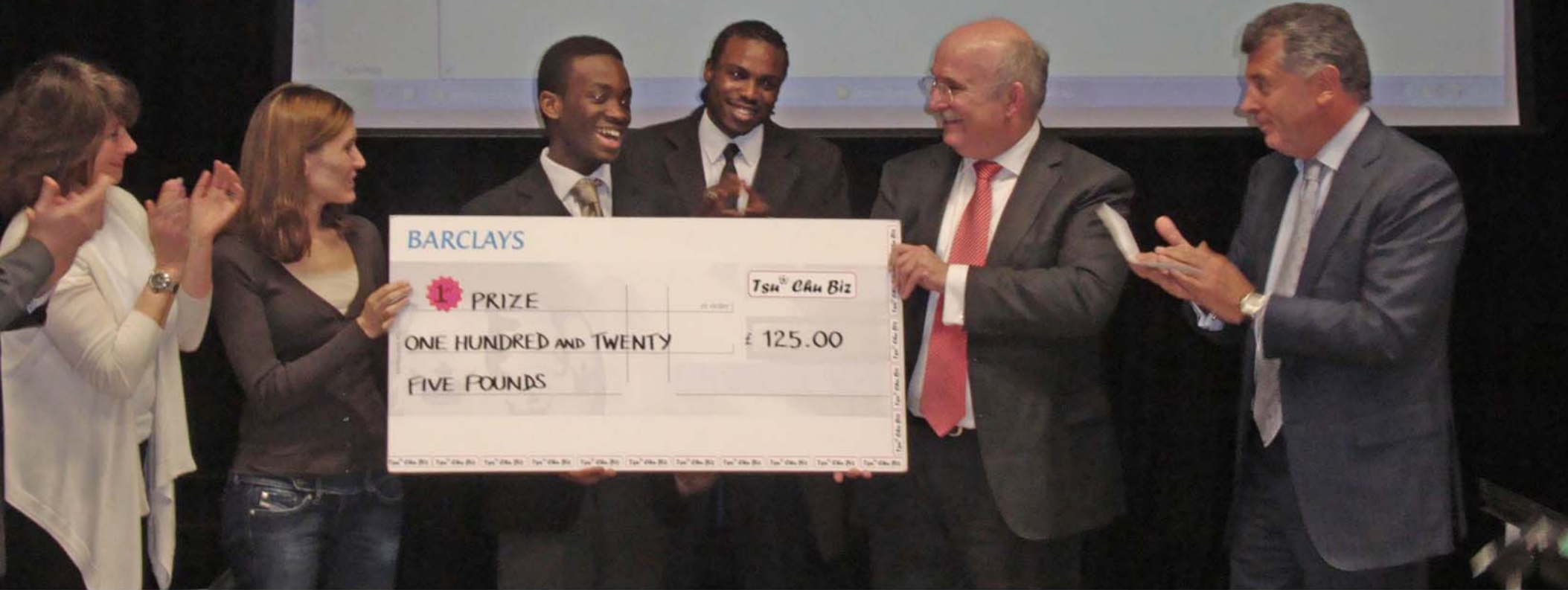
1 Please vote for your favourite business:

- A Graff Attack
- B Brite Sparkz
- C Flat Pack Toys
- D Isis Cosmetics Ltd.
- E Stardom Enterprises
- F Go Pro & Co.
- G Fruit Fusion



The St. Matthew Academy Dragons

- A Graff Attack
- B Brite Sparkz
- C Flat Pack Toys
- D Isis Cosmetics Ltd.
- E Stardom Enterprises
- F Go Pro & Co.
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The winner of the Dragons' Den Contest





GLOSSARY
OF
BUSINESS
TERMS

Executive Director
Each value of 1000
by the business was derived by

AGENDA DAY 3

OR US **LET'S LOOSEN UP!**
WHY A BUSINESS PLAN?
STARTING BIZ PLAN PAGES
MISSION, VISION, VALUES, OWNERS, LEGAL
FORMS, ETC.

11:00 **BREAK**
11:15 **CONTINUE BIZ PLAN...** (12:00, 12:30)
12:30 **LUNCH**

1:15 **STRESS MANAGEMENT TECHNIQUES**
OUTDOORS

1:45 **COMPLETING BIZ PLANS**
MARKETING, ACCOUNTING, YOUR PRESENTATION

17:00 **BREAK**
17:15 **COMPLETING BIZ PLANS**
PAPER, BILLBOARDS, FLOORS

18:30 **END DAY 3**

FEASIBILITY

RESOURCES? 25 People
TIME AVAILABLE? 1 Hour 1/2 WEEK
WILLINGNESS/DESIRE? Yes
SELL UNITS PER PERSON PER HOUR? 3 Per Hour
TARGET MARKET? 1000 (Homeless, Homeless, Homeless)
PLAN PERIODS TO SELL? 1 Week, 2 Weeks, 1 Month, 3 Months

SALES FORECASTING Per Month
25 People x 300 Units x 1/2 Hour = 3750 Units x 300 Per Month

START-UP COSTS

1 UNIT (one quantity) @ \$1-30
PACKAGING PER UNIT \$2-50
PROMO PER UNIT \$1-50
MOBILE PHONE \$4-50
RENT-STORAGE \$2-50
NET \$10-200 (1 Week Supply)
2000-3000 (All Unit 3 Years)

DEVELOP BIZ PLAN OF (1000)
ROLES & RESPONSIBILITIES

FINANCIAL PLANNING

HOW MUCH MONEY COMES IN AND GOES OUT
IN ONE MONTH? $2000 - 1000 = 1000$
NO MORE KEEP SOME FINANCIAL RECORDS

HOW MUCH MONEY COMES IN 2000
LESS 1000
HOW MUCH MONEY GOES OUT 1000
IS CALLED **NET PROFIT**

THE FINANCIAL RECORDS WE KEEP ARE CALLED

MAXIMIZING YOUR PROFIT

MAXIMIZING YOUR PROFIT

STATEMENT





